

Cycling Team Supports Lourdes Hospital

Nine Central New York women united in the Fall of 2004 to create a nonprofit organization to race together on the Mission in Motion cycling team. The vision of this team was to raise money for the Lourdes Mission in Motion Mobile Mammography Unit and to motivate women to live a healthy lifestyle. Each of the members of this group knew someone who was affected by breast cancer. An important reason why they wanted to donate to the Mission in Motion Van was to ensure that women have the opportunity to do routine mammograms for early detection which is a service provided by the Mission in Motion Van.

This year the team has a new title sponsor, William H. Lane, Inc. Accordingly, the team will be named the Mission in Motion-William H. Lane Cycling Team. They also established a new community partner in the Southern Tier AIDS Program (STAP). The team will work together with STAP to support their events while raising awareness of the team's mission and continue to raise contributions toward the Mission in Motion van. The team is primarily made up of women from the Southern Tier and Central New York who participate in many cycling, triathlon and running events. There are 29 members. The goals of the Cycling Team are:

1. To promote health and fitness through cycling.
2. To promote the sport of bicycle racing, particularly among women.
3. To develop beginning riders and racers with an emphasis on safe riding skills and good sportsmanship.
4. To challenge each other to improve and excel as competitive athletes.
5. To serve as healthy role models to women of all ages.

Since their efforts began in 2004, the team has donated \$16,027 to Lourdes Hospital for the Mission in Motion Van. They participate in races throughout the Northeast including the Alive with Autism Race at Otsiningo Park, the Bridge Run Half Marathon and 5k, the AIDS Relay for Life and the Chris Thater Memorial Races, all held in Binghamton as well as many other races and competitions. They are very involved in many ways throughout the community. Just recently, the team contacted the Mission in Motion department to schedule an onsite visit at a local company in memory of a dear co-worker who recently passed away after a courageous battle with breast cancer. The generosity of this community organization and the dedication to raising awareness for this terrible disease is amazing. We are grateful that while supporting Lourdes they are also promoting events that are enhancing our community along with leading by example for a healthy lifestyle.

For more information on joining the team and for volunteer opportunities, visit them on the Mission in Motion Cycling Team website at www.missioninmotioncycling.org.



April 14, 2016 Mission in Motion Cycling Team check dedication to the Mission in Motion van at the Lourdes Center for Family Health.



The Mission in Motion team offers racing and training opportunities as well as riding options and fun events for recreational cyclists and athletes. A number of team members simply donate their time toward volunteering for events and fundraising.



"I initially joined the Mission in Motion Cycling team 10 years ago to be a part of a cycling team. As I became more involved with the team, it has grown into so much more than riding and racing. It is wonderful to be a part of a group that raises money toward a charitable organization and promotes women's health. Now that I have joined Lourdes Hospital as an associate, my involvement with the Mission in Motion Cycling team has taken on an even deeper meaning for me. We have incorporated Lourdes Values into the mission of the team through Service of the Poor, Reverence, Integrity, Wisdom, Creativity and Dedication. It is such a privilege to be involved with Lourdes on so many levels!"

—Jackie Hendrickson, Lourdes Associate and Mission in Motion Cycling Team Member

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Lourdes Hospital Foundation

Sustaining the vision. Supporting the mission. **news**

Your light shines again Through Your Support!

It's a big job and no one person or organization can do it alone. Together, we can! With dedicated and caring supporters like you, we make life a bit easier for those struggling in need.

Here are some stories of how your gift made a difference:

■ Grace Lutheran Church suffered a devastating fire this year. The Foundation was able to assist through **The Geller Oncology Fund** to continue Project Joanna for another year. Project Joanna is an outreach program which provides handmade turbans and caps to patients in chemotherapy treatment along with a booklet on coping with cancer. This is a wonderful service to our community that we are proud to support.

■ The **Hospice Fund** assists many individuals and families experiencing emotional and financial hardships. A hospice patient, the sole provider of income in the household, continued to work right up until a terminal diagnosis of lung cancer. The family needed to replace the well for their home and had already paid for supplies but could not continue paying for the replacement. Through the Hospice Fund we were able to assist this individual with this burden so the patient could concentrate on recovery.

■ A patient with numerous medical conditions along with vision impairment was in dire need of assistance. There was

no working bathroom in the home and the basement was filling with raw sewage. Because of the patient's impairments and lack of finances along with doctor's concerns of possible health risks, the Foundation was able to assist with plumbing costs through the **Anderson Fund**.

■ The **Lourdes at Home Fund** serves many patients who are struggling financially and cannot meet their most basic needs. A patient living alone with Diabetes has been confined to a wheel chair for several years. The battery operated chair was malfunctioning until it finally stopped working entirely. This patient has hit several road blocks in finding repair for the chair. Without the wheelchair, the patient is barely able to perform daily tasks including grocery shopping, cooking and personal care. Through connections with Lourdes Health Support, an independent wheel chair repairman has been contacted and is willing to fix the chair at a reasonable price. The Foundation was able to assist with the cost of the repair through the **Lourdes At Home Fund**.



A Room to Heal

The Lourdes Hospital Foundation provided financial support to A Room to Heal for renovations to the children's waiting room at the Lourdes Mental Health Clinic. Renovations included new paint, flooring, furniture and rugs and some especially creative designs to make the room inviting and soothing for children.

Studies show that healing environments may lead to: faster patient recoveries and reduced pain, fewer cases of infection, greater patient satisfaction and reduced stress among parents/caregivers. Good environments make us feel better, and feeling better is the key to getting better! Thank you to A Room To Heal for their creativity and hard work!

Our Mission is to create a healing environment in the homes of children affected by serious medical conditions in our communities.



Our Vision Inspired People. Engaged Communities. Helping Families Smile, One Room at a Time.

Dedicated supporter's like YOU make our assistance possible. We cannot do it without YOU! It's with deep gratitude and appreciation from the Lourdes Foundation, Lourdes Hospital and our patients for your continuous support in helping those in need and making our community a better place for all!

Hockey 4 Hope – A Lasting Legacy

Hockey 4 Hope played their 7th annual charity game on Saturday, April 2, 2016 at 7:00pm at the SUNY Broome Ice Center in Binghamton. An estimated 500 people attended the flagship event hosted by the Constance Foundation. Hockey 4 Hope is an annual charity hockey game whose proceeds are donated to the Geller Oncology Fund of Lourdes Hospital, Make-A-Wish Central New York as well as to individuals in need in an effort to alleviate the financial burden associated with cancer.

Brian Laing, President and founder of the Constance Foundation states: "Each year, we offer 38 spots for players with all 38 spaces being filled within 3 minutes of opening registration...we have players from all over, including California, Florida, South Carolina, and Pennsylvania. We have all talents from retired professionals and college players, to weekend warriors."

In addition to the hockey game, the Constance Foundation sponsored a Paint the Ice night at the Ice Center right before the Hockey 4 Hope game was played. Messages of hope, love, memories and encouragement were painted on the ice by area residents in honor of loved ones. The Hockey 4 Hope game was played over these messages.

It was an honor for the Constance Foundation to have a local Make-A-Wish benefactor drop the ceremonial puck. Elliott was escorted onto the ice by survivor Sean Gamsby. The ceremonial face-off included survivors Mark Laskoski and Craig Bland. The National Anthem was performed by Rebecca Heath with the Broome County Celtic Pipes & Drums completing the Opening Ceremony.

The Lourdes Foundation is continually grateful to Hockey 4 Hope and the Constance Foundation for their hard work year after year in making this a great event to raise money for the Geller Oncology Fund. Money from the Geller Oncology Fund is used to address the extraordinary needs of our patients being treated for cancer at Lourdes Hospital and Broome Oncology. We thank you for your dedication to this event!

For more information contact Jacki Gerchman at jgerchman@constancefoundation.org or visit www.hockey4hope.com or www.constancefoundation.org.

Hockey 4 Hope is owned and operated by the Constance Foundation, a 501c3 entity. All donations are tax deductible.



Brian Laing, President and Founder of the Constance Foundation with Wish kid, Elliott



2016 Hockey 4 Hope skaters



Paint the Ice was held before the Hockey 4 Hope Game

In the fall 2015, Kevin's Royal Automotive presented a check to Robert O'Connell from their Cars for the Cure event. In total since 2011, the company has donated \$9,449.00 to Lourdes Hospital through this fundraiser. We greatly appreciate their continued generosity!



Pictured from left to right: Jason Harris and Ryan Harris from Kevin's Royal Automotive; Robert O'Connell, Lourdes Foundation President

Cancer Care Campaign 2016

Many thanks once again to the initial "leadership" donors who have pledged their support to help us launch The Cancer Care Campaign 2016 on such a positive note:

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From left to right: Kathryn Connerton, Lourdes Hospital President & CEO, Robert Fisher, President & CEO of Tioga State Bank, Robert O'Connell, Lourdes Foundation President

Thank you to Tioga State Bank for their generosity to our Cancer Care Campaign 2016.



New 3.0 Tesla MRI as seen upon its installation in March 2016.

The Lourdes Foundation's Effort to Assist Lourdes Hospital in Acquiring Life Saving Equipment in the Ongoing Fight Against Cancer

\$1,700,000 ALREADY COMMITTED!

Lourdes Hospital is taking bold steps in the fight against cancer. On behalf of all of us here at Lourdes it is our privilege to share with you this most important and vital endeavor which will ensure earlier detection, earlier intervention and treatment and better outcomes.

This worthy undertaking is the direct result of the need to assist in the fight against cancer. In order for Lourdes to continue at the forefront of providing the highest quality of care it must continually seek out the best and most current equipment to support the medical efforts of its incredible medical staff. Recently the Lourdes Foundation was asked to assist in acquiring much needed equipment to be utilized in the detection, care and treatment of cancer. Our goal is to help the present cancer care program by attaining this essential equipment that will greatly impact on the quality of care received during the treatment process of cancer and will continue to keep cancer care at Lourdes on the cutting edge with modern, efficient technology.

The *Cancer Care Campaign 2016* will raise funds to obtain the following equipment:

- **The 3.0 Tesla MRI** has been purchased and installed to replace the existing MRI unit which is 13 years old. The increased spatial resolution of this machine will allow for high-quality vascular imaging and may often supplant the need for invasive interventional catheter studies. The reliability of this high-field MRI gives radiologists the ability to differentiate between benign and potentially hazardous medical conditions with confidence. This will then allow for earlier diagnosis and treatment, subsequently leading to more positive outcomes.
- **The Purchase of Four New Selenia Tomosynthesis Mammography Units.** This technology will have the capability of providing 3D imagery and will provide clearer lesion images, earlier detection of breast cancers and a reduction in the number of patient biopsies, thus minimizing patient anxiety and unnecessary costs.
- **The Varian Clinac Linear Accelerator** is to be acquired and this will replace one of the existing accelerators presently in use at Lourdes. The versatility of the Clinac treatment machine will enable any area of the body to

be treated using the latest and most effective treatments available. This accelerator is designed to deliver a high dose rate for fast treatment time, resulting in more patients being treated quickly and accurately.

- **The UroNav Fusion Biopsy System.** This diagnostic tool will offer a new biopsy option for many patients with elevated and/or rising PSA (Prostate Specific Antigen) levels. This technology fuses pre-biopsy MR images of the prostate with ultrasound-guided images in real time to create a detailed, 3D view of the prostate, reducing chances that an aggressive form of prostate cancer is missed.
- **The Super Dimension Navigation System-Ambulatory Surgery.** This Lung GPS technology is the first of its kind to enable Electromagnetic Navigation Bronchoscopy procedures also known as ENB. These procedures provide a minimally invasive approach to accessing difficult to reach areas of the lungs which can aid in the diagnoses of lung disease and thereby lead to earlier, personalized treatment, which in turn has the potential to save lives.

To this end, we are in the process of implementing the *Cancer Care Campaign 2016*, which thus far has raised almost \$1,700,000 in pledges and commitments from very generous members of area foundations, board members, physicians and other leadership donors. We believe this is a very positive beginning, and we expect to build upon this generosity in the weeks and months ahead.

In the coming months you will receive information regarding this campaign which will give you the details of this undertaking and an opportunity to participate with a pledge as part of this effort.

If you wish, you may also use the enclosed envelope which is inserted within this newsletter to make a gift at this time.

When you make your pledge we hope you can be as generous as you can. With your help we will succeed once again in the ongoing fight against cancer which has unfortunately touched so many lives of people right here in our community.

Our heartfelt thanks to all of you for your generosity and support of all that we do here at Lourdes on a daily basis and for considering our request for assistance towards this current campaign.